

PUBS Performance Measures and Other Information Collected

General Information/Organizational Structure

(No performance measures)

Other Information Collected

Community size

On-campus student residents

Existence of research park and/or hospital

Enrollment

Employment

Plans for rapid transit on campus?

Are transit, parking, and TDM in the same department?

Is a long-range transportation/parking plan in effect?

Transit

Performance Measures

Operating expense per vehicle hour*

Operating expense per passenger trip*

Passenger trips per vehicle hour*

Total vehicle hours per total employees (full-time equivalent)*

Total vehicle miles per peak vehicle*

Accidents per 100,000 bus miles*

Employee salaries as a percentage of total operating expense

Marketing budget per university population

Other Information Collected

Ownership/operation of transit system

Types of service provided

Total and peak vehicles

Adherence to route schedule

Service frequency (average headway)

Service span (hours of service, times of year)

Student involvement in transit policymaking and operations

Transit website

Advanced technology application to transit

Fare system

Responsiveness to changes in service requirements

FTA funding

Student fees to support transit

Marketing budget

Operating revenues by source

* Indicates industry standard performance measures for transit

PUBS Performance Measures and Other Information Collected

TDM

Performance Measures

Employee salaries as a percentage of total operating expense
Marketing budget per university population
TDM employees per 10,000 university population
TDM registrants per university population
TDM registrants per employee population

Other Information Collected

EPA designation as Best Workplace for Commuters
Operating expense
Operating revenues by source
Management of TDM program
Registration/number of people participating in TDM program
TDM program elements offered to employees and students:

- . Number of park-and-ride spaces and permitting policies
- . Reserved/preferential vanpool/carpool parking
- . Vanpool/carpool matching service
- . Transit route planning service
- . Transit pass program characterization
- . Flextime
- . Telecommuting
- . Guaranteed ride home
- . Benefits for walkers
- . Benefits for cyclists
- . Covered bicycle parking
- . Air compressors
- . Bicycle repair facilities
- . Bicycle paths or lanes
- . Bicycle lockers
- . Storage lockers for cyclists
- . Bicycle registration requirements
- . Website
- . Promotional programs/materials

PUBS Performance Measures and Other Information Collected

Parking

Performance Measures

Revenues as a percentage of operating expenses
Ratio of employees to employee parking spaces
Ratio of students to student parking spaces
Ratio of student residents to student resident parking spaces
Ratio of university parking spaces to university population
Employee oversell (permits sold/parking spaces)
Student oversell (permits sold/parking spaces)
Employee salaries as a percentage of total operating expense
Maintenance employees per 1,000 parking spaces
Enforcement employees per 1,000 parking spaces
Marketing budget per university population

Other Information Collected

Visitor parking spaces
Total number of parking spaces
Cost and eligibility of employee parking permits (monthly or yearly)
Cost and eligibility of student parking permits (monthly or yearly)
Are first-year students allowed to park on campus? (yes/no)
Salary-based scale for parking permits? (yes/no)
Types and numbers of reserved spaces offered
Treatment of state/university/vendor vehicle permits and spaces
Operating revenues by source
Advanced technology application to parking
Method of permit application
Method of permit allocation to students
Maintenance employees/student employees
Enforcement employees/student employees